

Future housing options in Byron Shire

For period: 4 October to 30 November

Website

Web page	Page views	Traffic source	Comments
Have your say on future housing options in Byron Shire	1,953 page views	<ul style="list-style-type: none">602 page views came from an organic Google search.299 came via Facebook referral.	<p>Most popular Your Say page for this period.</p> <p>It was in the top 20 most trafficked pages for October (position 12) and November (position 14).</p> <p>Housing options paper download 960 times.</p>
Media release Housing Options Paper on exhibition	742 page views	<ul style="list-style-type: none">337 page views came from an organic Google search.320 came via direct referral (most likely an email containing the link).	
What's on page	72 page views		

Facebook

Date	Reach and engagements
17 October	<p>Reach 4,112</p> <p>594 engagements.</p>

Date	Reach and engagements
Reminder post 27 October	Reach 1,168 Engagement 116
Reminder post 30 October	Reach 225 Engagement 3

Engagement on post 17 October

